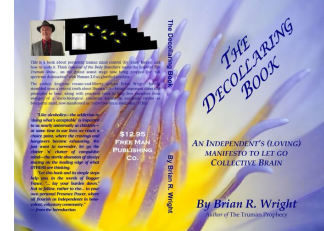


THE DECOLLARING BOOK ANNOUNCEMENT LETTER

Full Version 1, Revision 0

Dear <Someone I Care about>,

These are anxiety-ridden times for advocates of truth, justice, and liberty. No one feels more anxiety than I do as someone who's been at the front lines for 57 years—either as a 'TJL' activist and, more recently, as a writer. [For instance, it alarms me greatly that some areas in Australia are now full blown, rampaging-thug-police-states, with gulags (quarantine camps) for 'covid' jab dissenters and other 'violators.']*¹



The global totalitarian Great Resetters² are upon us, and they mean business. Frankly, I did NOT see it coming. My bad. I need to make up for lost time.

In catching up I stumbled upon what appears to be a solid, major liberating discovery. It comes from the popular book by Ayn Rand, *The Fountainhead*, and the movie, during a courtroom speech by architect Howard Roark. He states:

“There is no such thing as a collective brain.”

I'd been aware of that speech and that statement since I read the book in high school. He points to the obvious. Duh! But this time it occurred to me to ask myself:

“What happens if lots of people behave *AS IF* they *are* a collective brain?”

They follow what 'society' tells them, adopt consensus reality, fodder themselves:

“The conscious and intelligent manipulation of the organized habits and opinions of the masses is an important element in democratic society. Those who run this unseen mechanism constitute an invisible government, which is the true ruling power of our country. — Edward L. Bernays, *Propaganda* (1928)

So wrote Bernays, the Father of Modern Mind Control, and it's still dominant today.

A former Beatle tells us who 'they' are: “The world is run by insane people, for insane objectives... but none more so than this one: And I think I'm liable to be put away as insane for expressing that. That's what's insane about it.”—John Lennon

Yet without the masses succumbing to what I'm calling collective brain syndrome (CBS), the woobie manipulators woobie *stuck* from the gitgo. My *The Decollaring Book (TDB)* [and *The Great Decollaring*] ends humanity's widespread, devastating addiction to collective brain and thus helps us evolve as Independents to full consciousness.

This is not a morally judgmental process, rather a clinical one. Only one in a thousand of us has escaped high exposure to CBS; a reasonable estimate is that 70-90% have succumbed to *serious* addiction/affliction.³ And long (mostly silently) for healing.

¹ Canada and the UK are close behind in building their compounds for the noncompliant. The US has its FEMA camps ready to be repurposed per CDC guidelines (but the resistance of many states and the simple fact that millions of Americans are armed is no doubt causing some federal authority pause).

² Here's a highly pertinent video on what's in store for us if the Great Reset is successful:
https://bit.ly/39fEbaE_The_New_Normal

As a main thrust of *TDB* I create a simple Six-Step Program for healing serious CBS— analogous to the 12-Step Program of AA, where those who have recovered or are recovering provide moral and intellectual support for those who seek help.

Why is such a massive worldwide undertaking urgent now?⁴

Two words: STUPID-19. [A nod to M.S. King (*The Bad War*) on the label.]

Many use the productive ruling class (PRC) Giant Seed Pod (GSP) media term COVID-19, for the disease allegedly *solely* caused by a ‘virus’ that public officials have labeled SARS CoV-2 and that nobody has purified or isolated (identified). There’s no test on earth that diagnoses *what has no identity*, ESPECIALLY the PCR. [Citings in *TDB*.]

STUPID-19 was and is a worldwide terror campaign to commit genocide and impose a Big Brother one-world tyranny (ref. footnote 2) on those who remain. It was concocted years ago by a particularly sadistic cabal in the PRC. Foster Gamble as part of his Thrive movement, has written a fine paper describing the connections, “COVERT-19.”

I have quoted Foster’s work extensively, with my own CBS-related observations, here: https://bit.ly/3nGlXGO_Decollaring_Chapter_4.

The Decollaring Project’s single-panel, two-sided handout (anticipate updates):

<p>Lose the Collar Spark the Indie!</p> <p>Most of us have been infected with collective-brain syndrome (CBS), a lower-brain drive to submerge ourselves in consensus “groupthink.”</p> <p>“There’s no such thing as a collective brain.” — Howard Roark Ayn Rand, <i>The Fountainhead</i></p> <p>Societies succumbing to communal mind means our species will fail.</p>  <p>It’s time to be Independent (Indie), as the next step of <i>EVOLUTION</i>. Walk the path at BreatheUp.org.</p>	<p>The Six Step Program</p>  <ol style="list-style-type: none">1. Read E. Tolle, <i>The Power of Now</i>.2. Learn/apply key logical fallacies.3. End noise news, go to truth media.4. Watch <i>Thrive 1</i>, end global dom.5. Join <i>Thrive 2</i>, build Indie World.6. FLOW, hard stop mass psychosis. <p>Read <i>The Decollaring Book</i></p> 
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³ ALL the major official stories (OSs) that we have grown up with, continuing via the GSP media, are LIES. Many comfort zones will be challenged as truth materials we’re developing expose these OSs. Often we do not know the true story, *yet*. *People’s grand juries* are in play when the OS is a government-corporate *crime* as in 5G, etc.

⁴ It *will* be a massive undertaking. There will need to be a bigger system or guidelines to take the widespread cure to a large number of people, including organization of the recovered/recovering to apply the AA model. [I’ll be devoting the Thrive approach and Solutions Matrix along with my own FLOW philosophy and fellowship.]

Per Foster and Thrive, “Once you understand the global domination agenda (GDA), everything that now makes no sense—lockdowns, masks, poison-death shots—becomes crystal clear.” I wrote *The Decollaring Book* to help people to *break* (free from) the GDA and *breathe* free as Independents.

Note: All links and materials at <http://BreatheUp.org>.

The Web location for reproducing the handout is here:

https://bit.ly/3u1ZPIId_TDB_Single_Panel_Handout

You can see the major points, and if you want to look at a more informative three-panel minibrochure, it's on the BreatheUp site, here:

https://bit.ly/39vGSUQ_TDB_MiniBrochure

So that's The Great Decollaring in a nutshell. What am I asking you to do? Well, first, I would like to get the information into your hands and you to read it. Start by reading the free pdf files (https://bit.ly/3nCwzqf_Decollaring_Front_Matter) on BreatheUp.org.

If that meets your fancy, please buy and read the book, and, most important, go to the Amazon page (https://bit.ly/3hB9G2O_Decollaring_Paperback) and write a short positive review. Even a sentence or two with a four- or five-star rating helps large.

Finally, if you *really* like where I'm going—wanting to receive and share the FLOW forward—please ‘sign up’: https://brianrwright.com/Independents/?page_id=10

Or simply send me an email (to FreeManPubCo@protonmail.com) with your name and whatever information you'd like to provide.

I believe we *qua* species have reached a moment of truth—whether we'll hang in the unconsciousness patterns of CBS (and cataclysmically die out) or rise to Independent consciousness (Thriving and FLOWing) in a benevolent, voluntary society.

The rampant censorship of alternative views and scientific arguments should be the major clue that something is dreadfully wrong and ‘upside-down’ in current affairs, especially as the ‘covid’/Great Reset debacle proceeds to police-state mass psychosis.

FLOWers⁵ are not seeking utopia, rather a world where we exercise our own independent rational judgments and embrace the nonaggression principle.

Please look inside yourself and as Eckhart Tolle says, recognize “we are here to enable the divine purpose of the universe to unfold.” All I'm asking is for you to read and consider my message and look into helping me to receive and share ‘the FLOW’ forward with the book and the Great Decollaring it ‘breathes up.’

Best regards,



Brian

⁵ Rhymes with GROWers. *The Decollaring Book* Introduction and Chapter 1 make clear the relationship I place on Independent-ness, Thrive, and my cultivation philosophy and fellowship, FLOW. I'll be funding initial operations of The Great Decollaring project under auspices of the FLOW Fundrazr (<http://FundRazr.com/FLOWFellowship>).