### Good news for all sizes

Free Man is the last to decry the new democracy of publishing. But we also realize a price of liberation is oceans of literary material that only a mom can love. Yet we're not snobs, your call, we'll put your friendsand-family material out there with zest and polish.

Still we cater most to the oldschool author of imagination who loves books in themselves that entertain, enthrall, and/or enlighten. We especially like to publish cause-oriented Independents that the Consensus Reality types find lacking in, well, the inclination to fall in line.



Whatever you got, we'll make a silk purse out of it. For reasonable ducats. We run on a Rockford Files pricing system: \$200/day + expenses... that is, \$25 per hr. for each of the major base front-end publishing services:

- Professionally editing your source material
- ♦ Composing the cover from your chosen art
- ♦ Preparing and uploading interior and cover

Meaning, at the end of the day, you WILL have a book you'll be proud of and want to share widely. To get the word out, consider our fully customizable ...

2 16-hour starter marketing package, including

- ♦ Creation of Facebook and MeWe Author Page
- ♦ One premium-level book review
- ♦ Write and target-deliver your news release
- Compose three-panel marketing brochure
- ♦ Consult on Author Webpage, Twitter, etc.

We have three options in our 'push' publishing model:

- 1. Amazon Kindle Direct Processing (KDP)
- 2. Multi-retailer release via BookBaby or other
- 3. Start with KDP Option 1, then move to Option 2

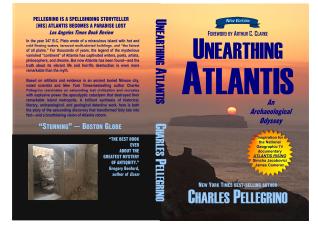
Each option has its plusses and minuses. Every author seeking a broad audience wants to make it to 'The Show.' In other words, become someone a competent traditional publishing ('pull') house will PAY to be one of its authors and make you a household name.

### **Exceed Expectations**

Free Man will produce your book or Great Idea with the highest quality of cover composition and interior editing and writing. See the standards we set by accessing any of the following sample works of art and labors of love:

- ◊ *<u>The Longest Walk</u>*, George Meegan
- ◊ <u>Startram: The New Race to Space</u>, James Powell, et al
- ◊ Edge of the Dreaming, Suzy Kruhse
- ◊ <u>Mother's Stone</u>, Brian Wright
- ◊ <u>Teach Your Teen to Drive</u>, Brett Elkins
- ◊ *Executive Hobo*, Bo Keeley
- ◊ <u>Blowing Carbon</u>, Jack Kline
- $\Diamond$  <u>Unearthing Atlantis</u>, Charles Pellegrino

Let me show you the cover work for UE here:



It's a fine example of how things get better the more you work at doing the best. Please visit my <u>Free Man publish-</u> <u>ing site</u> to find the several titles I've published or enabled. The interior files are equally exemplary. Ask my clients.

### First Step: Free Consultation

The page back shows the available options. Let's talk:

Brian R. Wright http://FreeManPubCo.com FreeManPubCo@protonmail.com Tel: 248.320.2813

This brochure in pdf format with active links here: http://www.brianRwright.com/Freeman.pdf

# Free Man Publishing Co.

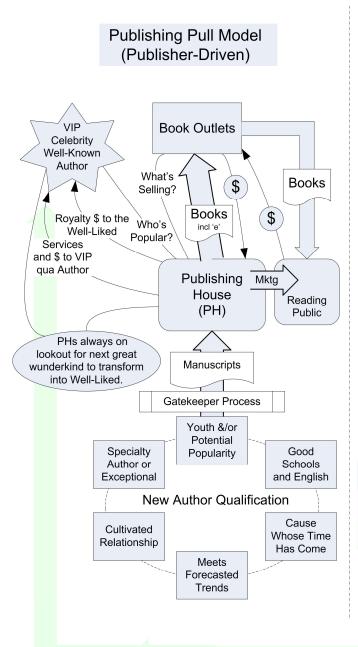


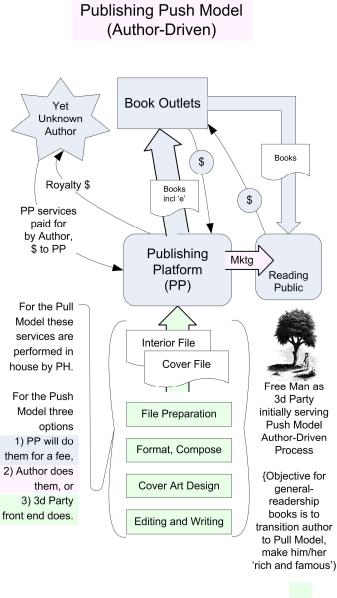
BRIAN R. WRIGHT, PROPRIETOR

Let me get the BOOK (or Great Idea) in you PUBLISHED for as little as \$50 OR go for the BEST SELLER LIST for slightly more

"No job's too short, no job's too tall."

## Free Man Big Picture Context





#### Free Man Publishing Model—Summary Plan

Publisher of, by, and for the modern Independents' movement. Old School lover of books and libraries, to rekindle...

Two options for the Free Man (FM) client:

- I. 'Vanity' or just get the book up and out there for a small or select readership
- II. General readership book with intention to see it flourish in the larger marketplace

Note: Option III: The client may start with Option I and then unpublish with that publishing platform (PP), then republish via Option II with new PP.

FM performs front-end processing to the PP of the Push Model. It bills each of the processes required for creating the input files at \$25/hour, total estimated from author source material and author consult.

Authors retain copyrights to their works.

- □ Option I pubs for FM use Amazon Kindle Direct Processing (KDP) as the PP; requires author config in the KDP system, sets up direct payment of royalties by Amazon.
  - i. Under this option, author's financial relationship ends with FM w/publication. Tho followon available.
  - ii. Author can change password to KDP account, FM, no further access
- □ Option II pubs for FM use Book Baby (BB) or other as PP, authors are configured in the FM system. Royalties filter from PP to FM, with FM taking small % (5-10).
  - i. This option will add (with BB) ~\$925 to average launch of a 250-pg. book, BUT
  - ii. BB = largest distributor to print-ondemand and ebook outlets (50+ for each), incl. all big boys, Amazon, Barnes & Noble, Powell's, etc. Thus, sales/royalties substantially ↑↑↑.