

## *Passionate Excellence:*

### ❑ *Product evaluation*

- Benchmarking
- Certification
- Rate and ranking
- Out-of-the-box experience testing
- Impressions™ evaluations

### ❑ *Software development*

- Automated testing systems
- Embedded-software development
- Compiler/OS development
- System security

### ❑ *Business strategies*

- Intellectual property management
- Engineering/marketing integration
- Technical evaluation of contracted services
- FAE and sales training

Synchromesh Computing  
6300 Bridgepoint Parkway  
Bridgepoint Square One, Ste. 125  
Austin, Texas 78730  
USA  
Phone: 512.219.0302  
Fax: 512.219.0402  
Web: [www.synchromeshcomputing.com](http://www.synchromeshcomputing.com)  
E-mail: [inquiry@synchromeshcomputing.com](mailto:inquiry@synchromeshcomputing.com)

*Custom Solutions*



*...for performance matters!*

*Benchmarking,  
Development, and  
Technical Business Strategies*

Tel: 512.219.0302

## Providing Benchmarking and Development Services for Technology Companies

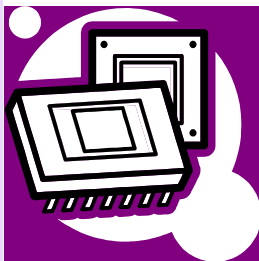
Synchromesh Computing has evaluated and benchmarked more hardware and software than any other company worldwide.

By determining your product's performance characteristics—from simple to sophisticated—in advance of market commitment, we enable you to deliver quality confidently at the highest level. Some say we provide an *unfair* competitive advantage to discriminating clients who acquire our services. These clients include the top 100 software, processor, and hardware vendors—from the smallest startup to semiconductor giants.

Synchromesh Computing generates valuable information and direction for embedded-systems designers. Benefits extend beyond the laboratory: Accuracy of testing for real-world applications often clarifies a company's position in the market, thus enhancing profitability with clear direction for R&D and promotional endeavors.

From laboratory to systems development, from competitive analyses to informing major boardroom decisions, we give you the edge.

**Let us go to work for you!**



**Unlimited Opportunities**

### Lab-Testing Certification

Determine performance, power consumption, feature sets, suitability for purpose and quality by rigorous testing in a standard, controlled environment. Product certification builds confidence in your engineering team, elicits positive customer response, and encourages ever-improving quality in the supplier chain.

### Complete Look-and-Feel Analysis

The Synchromesh Computing Impressions™ series of evaluations gives you additional awareness of all important product features—including less technical areas. First Impressions™ gauges the functionality and user-friendliness of software development tools for embedded systems... before certification. Deep Impressions™ takes the analysis even further to the core.

### Operations Enhancement

Our services improve your engineering and business efficiency. For example, our *Technical Evaluation of Contracted Services* ensures software and hardware from your vendors work as contractually stipulated. We share the knowledge.

### Sharing the Know-How

In evaluating the numerous platforms and products running through our state-of-the-art facility, we inevitably develop better software, better hardware, better tools for enabling creative solutions. This cultivated expertise is also available directly under contract.

### Solid, Versatile Services

We have a highly secure test lab with the latest equipment and knowledge base. Our forte is building benchmark suites, but commercial-grade, industrial-strength software is our passion. We maintain a variety of products and services, including security software, Web design solutions, and secure remote-access methods.

### Success Stories

- **Leading intellectual property processor company**—By conducting benchmark certification, competitive analyses, and functional testing, we help the client exploit unique advantages in sales calls and marketing literature. Product improves, resulting in a larger share of a growing market.
- **World-leading processor vendor**—Launches new processor family. Benchmarks, including power consumption, enable preparation of superior sales and field application engineer (FAE) training. Client able to exploit unique advantages in sales calls and marketing literature. Successful launch occurs, correct positioning, road map for additional products.
- **Leading PC and embedded -processor company**—Thru test and analysis, we merge two product lines, rationalize prices, and explain performance. Embedded-processor rating system leads to greater profits; client able to justify prices and pricing scheme to its customers. Enhanced brand recognition, more sales, better-educated customers.
- **Two major semiconductor companies**—We develop a new Linux benchmark suite to correctly assess entire system. Result is greater product knowledge and source code delivery for emerging open industry standard. Clients are pleased with our professionalism, tact, and discretion.



### Custom Solutions

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E-mail: [inquiry@synchromeshcomputing.com](mailto:inquiry@synchromeshcomputing.com)